

Greg Koukl Stand To Reason

Greg is the award-winning writer of "Relativism: Feet Firmly Planted in Mid-Air," co-authored with Francis J. Beckwith. Greg has published more than 145 articles and has spoken on more than 40 university and college campuses, both in the U.S. and abroad.

Greg's teaching has been featured on Focus on the Family radio. He's been interviewed for CBN and the BBC, and did a one-hour national television debate with Deepak Chopra on Lee Strobel's book, "Faith Under Fire."

Greg received his master's degree in Philosophy of Religion and Ethics at Talbot School of Theology. He is an adjunct professor in Christian apologetics at Biola University. He hosts his own radio talk show advocating clear-thinking Christianity and defending the Christian worldview.



Greg Koukl—Stand to Reason

Keynote Address

The Emerging Church in an Emerging Culture

Greg charts the shift from modernism to postmodernism, the assault on the classical understanding of truth, and the consequences this holds for genuine faith in Christ. Then, following Francis Schaeffer, he shows how the church can promote an attractive, winsome **Christianity that is culturally relevant** and still **faithful to the truth**. Christianity can become "a thing of strength and beauty" to others through sound doctrine, a commitment to Truth, and an understanding of culture.

Registration begins at 8:30am, keynote at 9:00am. Last session begins at 2:00.

Registration Cost for this event is \$25 and includes lunch.

Make checks payable to Lutheran Outreach Festival
5321 W. Mc Fadden Ave., Santa Ana, CA 92704

Registration Form

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Telephone: _____

Email: _____

Church: _____

Indicate workshops & times you wish to attend

You may **register online at**
www.outreachfestival.org or mail this form to
the address above.

Evangelism Outreach Festival 2010



February 27, 2010

@

*Lutheran
Church of the
Good Shepherd
Buena Park*

*Keynote Speaker
Greg Koukl*

*www.outreachfestival.org
(714) 827-6021
(714) 775-5758*

*7082 Crescent Ave.
Buena Park, Ca 90620*

Workshop Opportunities

Wk Shop # 1 @ 10:00am & 1:00pm

Columbo — A Two-Step Game Plan for Maneuvering with Confidence and Grace in Any Conversation

Each of us as Christian ambassadors face two daunting challenges when trying to make a difference for Christ. First, how do we initiate conversations about spiritual things in a way that doesn't seem awkward? Second, how do we keep ourselves from getting trapped or overwhelmed by others more aggressive than we are? Greg will teach you a two-step game plan allowing you to maneuver with confidence in any situation, no matter how little you know, and no matter how aggressive, powerful, or educated your opposition is. Columbo is the simplest tactic imaginable to help you stop a challenger in his tracks, turn the tables, and then get him thinking. And it can be done in a gracious and winsome way.

Presenter: Greg Koukl from Stand to Reason

Wk Shop # 2 @ 10:00am & 1:00pm

Event Evangelism:

Learn how to create compelling programs to reach your community. Our panel will discuss real-life triumphs & tragedies based on their experiences, and present lessons-learned to make your event a success. The possibilities are plentiful – speakers, music, movies, meals, service-projects and more. But, the preparation can seem overwhelming. This session will help you turn your ideas into action!

Presenters: Tom Waldron, Judith Moore, Rev Richard Braun, Carroll Kolodzik, Peter Meyer from Angelcare.org

Wk Shop # 3 @ 10:00am & 1:00pm

Multichannel Church -

This seminar will expose attendees to a variety of online methods for outreach. We will be discussing how to effectively use your church's web site for promotion. We will also discuss using a content management system, email, blogging, Twitter, YouTube, Facebook, iTunes and Moodle. Topics will include how to get your sermons online, online prayer requests, how to do online bible studies, and other tools for online outreach. After the seminar you will have some tools that you can use, regardless of your technical skills, to help your church reach a new & different demographic. www.goodshepherdpcb.org

Presenter: Scott Dunagan, CEO, DMIdeas.com

Wk Shop # 4 @ 11:00am & 2:00pm

"Evangelism: What Works?"

Do you really meet Jesus in your church? When reading the gospels, one cannot help but see how real people flocked to Jesus. The question is why aren't people flocking to our church today? Maybe we have put barriers up that keep people from actually experiencing Jesus. This workshop will look at the following barriers: church facilities, communication (or lack of), country club mentality, and confusing message from the pulpit. Solutions will become obvious as we reflect on the problems. Check out <http://www.reflutheran.org/>

Presenter: Rev Russ Lackey, Reformation Lutheran

Wk Shop # 5 @ 11:00am & 2:00pm

"Outreach – I Object"

"I don't have to go to Church to be a Christian". How can we respond to objections as we develop conversations with our friends and family about coming to church? Most churches grow based on one or two relationships we have. This workshop will have two main parts:

1. How to handle objections to our message and how to move back to the Gospel.
2. What does it mean live out our experience with Christ as our Lord and Savior?

Presenter: Rev Ken Anderson – Mt Calvary Lutheran Church

Wk Shop # 6 @ 10:00am & 1:00pm

21st Century Evangelism: Sharing my Faith without Losing My Friends

"I want to share my faith with people I know, but how? I don't even know where to begin. Evangelism in our 21st Century world is a process that passes through five distinct phases. This workshop will help you recognize each phase, and teach you how to respond appropriately at each stage of your friend's journey towards faith.

Presenter: Marti Clark – ALPHA Regional Director – SoCal

Wk Shop # 7 @ 11:00am & 2:00pm

21st Century Evangelism: Using ALPHA as an outreach tool

In a recent study in New England nearly a third of those coming to faith were reached through the ALPHA Course. The workshop will introduce ALPHA, and will present an overarching evangelistic strategy showing how ALPHA can equip church leaders to reach out in their communities and attract new members.

Presenter: Marti Clark – ALPHA Regional Director – SoCal

Wk Shop # 8 @ 11:00am & 2:00pm

"Outreach Bytes that Work"

It's not as hard as it might seem to create audio and video recordings to share with those that cannot come to church on Sunday morning. This workshop will demonstrate and explore approaches to keep members connected with your church and how it can create a whole new venue for evangelism (i.e. the Web, iTunes, Podcasts, Vimeo) to the "Net-Generation" that wants to hear the message of hope.

Presenter: John Lenhardt – LA Unified